Single and over 50, Mom says “It’s time.” So, what’s a girl to do? I’ve got to find me a match. (But not the kind Mom was thinking.)

The information contained herein is for educational use only and should not be construed as tax, financial, or legal advice. Each individual’s situation is unique and may require specialized treatment. It is, therefore, imperative that you consult with tax and legal professionals prior to implementation of any strategies discussed.

I. Definitions

A. Fundamental Analysis – Investor uses the results of a company’s past performance to forecast future stock price movements and determine whether stock is under- or over-valued

B. Technical Analysis – Investor believes that every stock is affected by the market as a whole and thus relies on graphical data to project future price trends and cycles

Securities Analysis

- Fundamental
  - Company-specific
  - Internal factors
  - Principles of Accounting
  - Financial Statements
  - Formula Analysis
  - Use $\alpha$ to measure
  - Business Risk

- Technical
  - Big picture
  - External factors
  - Theories of Economics
  - Charts & Graphs
  - Trendlines & Patterns
  - Use $\beta$ to measure
  - Market (Systematic) Risk

II. Basics of Accounting

- Journal Entries
- Account Types (Asset, Liability, Equity, Revenue, and Expense)
- Debits and Credits
III. Financial Statements

- Income Statement – how the company made and spent money over a period of time
- Retained Earnings Statement – what the company did with its money
- Balance Sheet – a snapshot of the company’s financial condition at a specific point in time
- Footnotes – detailed explanations for all the numbers

IV. In the words of Rudyard Kipling, “And never the two shall meet…” Or do they?

- Fundamentalists select the eligible bachelor.
- Technicians set the date for the wedding.

V. Success Stories

- Peter Lynch: In 1977, Fidelity Magellan had $18 million in assets when Lynch took charge and grew to $14 billion by 1990 when Lynch retired (averaging 29.2% annual return)
- Warren Buffet: $10,000 invested in 1965 is worth over $47 billion today (making him the 3rd wealthiest man in the world, after Carlos Helu of Telecom Mexico and Bill Gates of Microsoft)
- Anne Scheiber: Retired from IRS with $5,000 lump-sum plus $3,150 annual pension and grew this to over $22 million by the time she died at age 101 in 1995 (she donated her entire wealth to the Yeshiva University)

VI. Don’t get divorced!

Matchmaker, matchmaker, you know that I’m still very young. Please, take your time.
Up to this minute, I’ve misunderstood that I could get stuck for good.